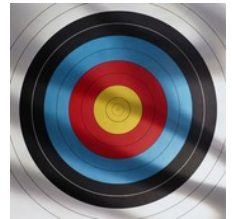


PIERCE COUNTRY DAY CAMP



Pierce Country Day Camp



Summer Celebration 2010



Our eager campers were met with blue skies and bright sunshine as *Summer Celebration 2010* officially got under way...

Camp began bustling with all sorts of excitement as our pools, fields and program areas began to fill.

It was official...

Camp 2010 was off to a glorious start!

Smiling faces, the sound of laughter, and activities everywhere...finally camp had begun, truly the best time of the year!

Pierce, now in its 93rd summer season has had a marvelous enrollment year, even in these times of economic uneasiness.

"We are very thankful of that", states Doug Pierce.

"We have remained focused on our central objective, which is to offer the highest quality summer experience available for our campers and their families".

"We very much appreciate the trust and confidence shown to us by our camp families. We will work exceptionally hard

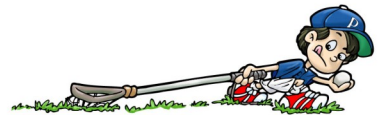
to exceed their expectations of us."



This summer, like the 92 seasons before, will see the highly experienced Pierce veterans, and spirited new-comers, blending talents in providing Pierce campers with a summer to remember... Thanks to all!



Next Summer - 4 week sessions...



In an effort to accommodate the growing needs of our camp families, we have decided to offer four week programming beginning with the 2011 summer season.

Pierce will now offer its parent community choices between five different program options.

The five options are:

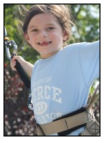
- The Great 8

- The Lucky 7
- Pick 6
- First 4 weeks
- Second 4 weeks

You choose...

Have FUN!

Smiles 2010





Pierce Camp Birchmont

www.campbirchmont.com

Birchmont - A few words from the North Country... Greg Pierce

We kicked off our 59th summer season with classic New Hampshire weather...beautiful blue skies, a constant breeze and temperatures in the mid 70's by day and 60's by night; perfect! Then the heat wave came; and it turned hot... But that's ok with us because Lake Wentworth is the place to be on days like that! Lots of extended swim periods for cooling off, sailing, kayaking, water skiing and the new rage, paddle boarding! After all, it is summertime in New England... It just doesn't get any better!

We once again see tremendous continuity amongst our staff and it seemed that we picked up right where we left off last summer. We have already hosted the **Lakes Region Sports Association (LRSA)** tennis tournament, **The Birchmont Invitational**, and saw our 13 and under boys take 1st place while our 15 and under team took 2nd, missing the gold by a mere half point. This week it's the girls turn as we host the women's Birchmont Invitational...go get em girls! In Basketball, our 13 and under girls **won the Championship** in the LRSA, hosted at Camp Robinhood, competing against teams from as far away as Maine! We've also been busy with many other ICC's (Inter Camp Competitions) in baseball, softball, soccer, swimming and golf to name a few...

Off the fields and courts, we've had our first DJ Social which rocked the Lodge, our 4th of July Bar B Q, with old fashioned relay races, Tug-of-War, and make your own Ice Cream Sundaes, at the same time, our Senior campers headed off to see the fabulous annual Wolfeboro fireworks over Wolfeboro Bay on beautiful Lake Winnepesaukee. The action continues with a very active Special Events calendar which includes our Checker Tournament and the ever popular Casino Royal! Tomorrow we sleep late with Breakfast in Bed, followed by Helen's amazing Brunch and our annual Chess tournament!

Our trip program has started as well with campers headed off to Palace Playland on the Maine coast, Canobie Lake amusement park, Ice Skating and the Hill Top outdoor arcades. A few groups took a trip across Lake Winnepesaukee on the Mt. Washington Ferry to the Fun Spot and the Lakes Region Kellerhaus Ice Cream shop. Meanwhile, our Pioneer & Intermediate Boys had their overnight camp out under the stars replete with campfires, songs and S'mores! All of this, and its only the end of week two! Well, that's it for now...keep your eyes peeled for more news from Pierce Camp Birchmont in the gorgeous Lakes Region of southern New Hampshire, where FUN is on the run... **All the best... Greg & Laura**



Pierce Country Day Camp



Children...FIRST!



Awesome New Web Site

www.piercecamps.com

A few weeks ago we proudly launched our new web site at: www.piercecamps.com. Check it out!!!

Some features that you may want to visit include:

- Summer 2010 Camp photos
 - * last summer we posted over 30,000 photos!
- Pierce Gear
- Summer Calendar
- Menu
- Pierce Camp Birchmont



Registration for the 2010-11 school year is well under way at Pierce Country Day School.

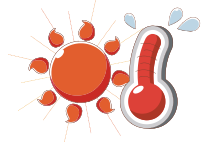
We offer outstanding Nursery and Pre-Kindergarten programs for three and four year olds.

Full Day programs run from 9am to 4pm.

Three Quarter Day programs run from 9am to 2pm.

Half Day programs run from 9 am to 12 noon.

All programs include door to door transportation, snacks, hot lunch and an exciting calendar of educational field trips and special events. Call 621-2211 for additional information and a meeting with the school's Director Mr. Neal Morgenroth.



It's been Hot...Hot...Hot!!!

Summer has arrived... July brought with it record temperatures that tipped the mercury close to 100 degrees for nearly a week! Having 7 pools and Waterworld surely puts Pierce in the perfect position to handle situations like this. We are so pleased with how well our super staff and campers handled the heat! We had *double swims* daily, which provides for more pool time to stay comfortable. We played more water games than you can imagine, sprinklers were on the fields, "car washes" were held at Kids Court and our oldest groups went to Splish Splash water park for a day. Meanwhile, we kept our water fountains and Igloo coolers busy all day long! It was