

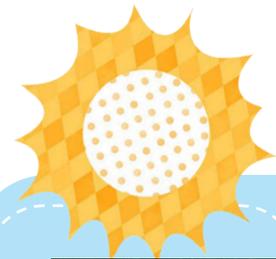


Summer 2013

Edition 2

PIERCE

COUNTRY DAY CAMP



THE PIERCE CHIEFTAIN

The Value of Camp... More important now than ever before...

Camp Because...

- Because camp gives kids a world of good!
- Because kids should *unplug* and take a break from technology.
- Because kids need exercise and should improve their personal fitness while developing healthy lifestyle values.
- Because camp is truly a unique environment that offers quality social interaction while building a social *skill set* that will serve them well as they approach adolescence.
- Because camp offers a wide range of activities that broadens a youngsters perspective and creates new interests.
- Because camp fosters teamwork, *community* and group spirit.
- Because camp offers wonderful opportunities for growth and development.
- Because camp is dynamic, safe and comfortable setting offering something for everyone and success for all!
- Because camp boosts self-esteem, confidence and independence.
- Because camp is spirited, upbeat, positive and FUN!
- Because camp is full of people truly dedicated to the enrichment of children.
- Because kids deserve a break from the rigors of academia and should re-charge their batteries, ready for a new and school year in September.
- Because camp provides memories and friends that will last a lifetime!



PIERCE... WHERE SPIRIT SOARS AND LAUGHTER ROARS!





Sports @ PIERCE...

"Just play...Have FUN and enjoy the game" - Michael Jordan

The Pierce Staff Simply the finest!

Pierce has a phenomenal reputation for attracting, training and retaining the finest camp staff in the USA!

"There is no substitute for leadership" states Doug Pierce the 30+ year owner-director of PCDC.

"Staff is the fuel that runs the organization" states Doug..."There is no more important ingredient in being successful working with children."

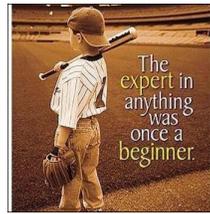
At Pierce, quality staffing is solidly maintained as a top year round priority.

The number of applicants far outpaces the number of positions available.

Our very strong return rates, coupled with our local popularity and huge alumni base offers us a premium position to be in when it comes to selecting only the finest core of applicants.

Our staffing motto:

Take Pride!



A quality sports program must take into account a number of considerations to be successful.

Age, attention span, strength, stamina, weather related issues, hydration, age appropriate equipment and quality leadership are all ingredients that we consider in an effort to achieve our goals as it relates to our sports programming and our campers success at camp.

Our central goal, after safety, is the success of our participants!

We want all of our campers to achieve feelings of success at whatever level they are at. Our objective is to turn kids on to sports... To make sure that we have properly created a *comfort zone* where kids are free to play without concern of failure or judgment.

Athletics plays a major role in a child's physical and emotional growth when encouraged and presented properly. To these goals, we strive.

In the daily task of learning to live successfully, each and every athletic activity in which one engages helps to develop certain positive attributes. Children play because it is FUN! Physical exercise is its own reward. Feelings of pride and accomplishment come from newly found strength and agility. Increased confidence plays a significant role in in keeping kids turned on to athletics.

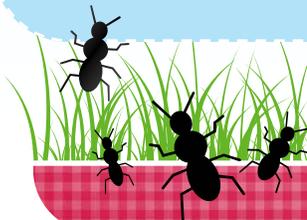
In the final analysis, athletics may be said to be an excellent medium for self-expression. The enjoyment of participation is spontaneous and keen.

We provide instruction and guidance in developing sportsmanship and team spirit. We encourage participation and downplay competition. Our sports program offers a "sportive" atmosphere, focusing on individual achievement and FUN!

COME ON... LET'S PLAY!



PIERCE... A PLACE WHERE WE ARE TEAM PLAYERS BOTH ON AND OFF THE FIELD!





Pierce Camp Birchmont



One of the most beautiful resident camps in the USA!



Meet Will Pierce... Joining his cousin Courtney as 4th generation family camp Directors.

As a new director here at Pierce Day Camp, I wanted to take this opportunity to tell you a little about myself. First off, my parents are Greg and Laura Pierce who spend their summers directing our family's sleep away camp in New Hampshire, Pierce Camp Birchmont. Consequently, my affiliation with Pierce Camp's started in the womb; I am a proud graduate of Pierce Country Day School, learned to swim and attended many Pow Wow's at Pierce Day Camp, and was a happy camper, counselor and Group Leader at Pierce Camp Birchmont for 18 years.



My Birchmont experience instilled in me a deep love for the state of New Hampshire, so it came as no surprise to my family when I chose to attend Dartmouth College. At Dartmouth I was actively involved in various outdoor and sporting activities including 4 years playing for the Dartmouth Rugby team where we won 2 Ivy League Championships and made two *Sweet Sixteen* National Championship appearances. I graduated in 2006 with a bachelors degree in English. After Dartmouth, I spent the last 7 years working in Los Angeles at a commercial real estate firm where I specialized in multifamily apartment acquisition and operations. By the end of my tenure there I held the rank of Executive Vice President and was personally responsible for a portfolio of over 26,000 apartments, and directed a staff of just over 400 employees. I chose real estate as a primer for my eventual return to the camp business because I believed it would give me valuable experience learning how to take care of physical property, manage a large staff, and care for residents and the quality of their living experience.

After getting married to my wonderful wife ,Kristie, I decided it was time for me to start the only job that I have ever really wanted. I am excited and energized to join the fourth generation of Pierce family leadership alongside my cousin Courtney. I look forward to seeing you at camp this summer!

PIERCE...It's more than just a summer camp...

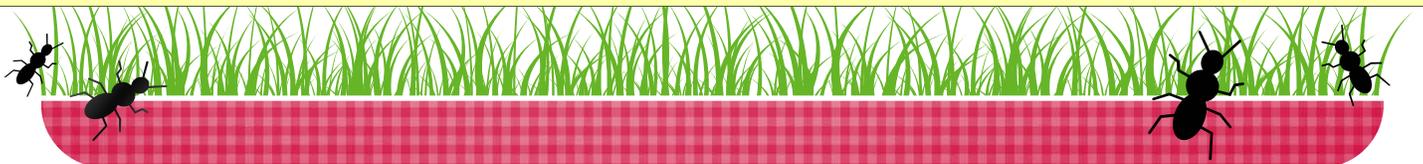
A summer at Pierce is much more than a summer at camp... It's a quality ***Core Experience!***

It's learning new skills, making new friends, improving fitness and expanding ones limits.

It's about exploration and adventure while taking a much needed break from today's obsession with technology. It's about making noticeable gains physically, creatively and through social development while being fully immersed in a safe and nurturing environment dedicated to personal growth, friendships and ***FUN!***

Pierce is a caring summer community. Our campers build confidence, independence and forge lasting friendships and lifelong memories... all while having the time of their lives!

Dedicated to the Enrichment of Children...



Meet The Pierce Directors and Activity Supervisors

* In the first edition of the Pierce Chieftain you had the opportunity to meet the Pierce Group Supervisors.

Now we would like to introduce you to our Directors and Specialty Area Supervisors.

Neal Morgenroth—Director & Educational Director of The Pierce Country Day School

Neal has been at Pierce for 44 years... His contagious enthusiasm and upbeat personality fits him perfectly for his year round work with the children and staff of Pierce. Neal's love for Pierce and what he does is apparent every day!

Anne Striffler—Field Supervisor

Anne has been associated with Pierce for 41 years. Anne has held positions in our school programs, our office and now as the creative *guru* behind all of our special events and camp calendar planning. Anne works year round to make sure that our special events calendar is amazing.

Russ Ketcham— Fine and Performing Arts Supervisor

Russ has literally grown up at Pierce... Now in his 51st season, Russ is the man behind the creative offerings here at Pierce. A musician himself, Russ is a creative individual that has influenced the growth of our artistic offerings here at camp over the past few years. Russ's wife Carol is the head of our Arts & Crafts division at camp.

Liz Silverman-Aquatics Supervisor

Liz has been at Pierce for the past 13 years. Liz started with us as a WSI & certified lifeguard . Since assuming her present role as Aquatics Supervisor she has elevated our Aquatic's program to new heights! Liz works year round with us as one of our scheduling/planning experts.

Stan Mackover— Athletic Supervisor This is Stan's 25th summer at Pierce. Stan is an avid tennis player and high school tennis coach, being named Nassau County *Coach of the Year*. Stan recently retired as a Physical Education teacher for the Port Washington Schools. Stan brings a tremendous amount of coaching and camping experience with him to camp each day.

Al Stillman— Athletic Supervisor

Al has been with us here at Pierce for the last 24 summers. Al is real sports fan, a coach and a pretty darn good softball pitcher for the Pierce team! Al is constantly *working* the athletic fields at Pierce in an effort to insure that our kids are improving their skills while having FUN!

Adam Levine—Facilities Supervisor

Adam has worked at Pierce for 18 years. As a child he attended both the day camp and Birchmont . After many successful years as counselor and Group Leader, Adam assumed the role of keeping camp in tip top shape day in and day out. Among the first in, and the last out each day, Adam scours the campgrounds insuring the best in facilities for all to enjoy.

Leo Galan— Comptroller—Leo, 13 yr's at Pierce wears a few hats here at camp. On top of his financial job, Leo is actively involved with transportation and communication issues @ camp.



Neal



Anne



Russ



Liz



Stan



Al

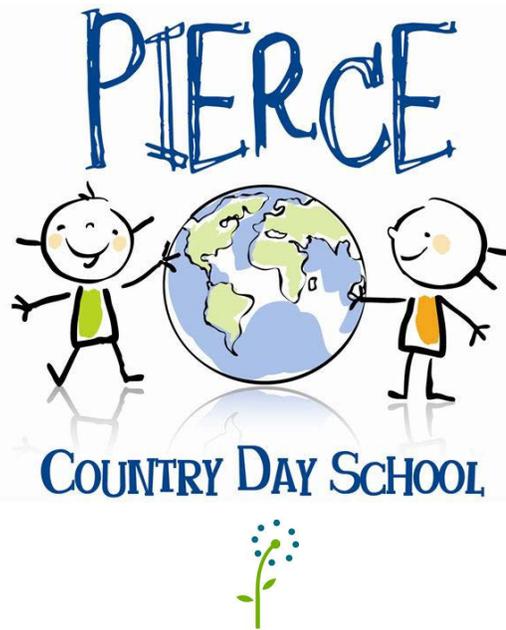


Adam



Leo





Now enrolling for school year 2013-14

An extraordinary Toddler, Nursery and Pre-Kindergarten Experience

PIERCE... WE TEACH SUCCESS!

www.piercencountrydayschool.com

Chief in training...



Doug & Marie's first Grandchild.

Courtney's son John Douglas



Summer 2014

Early Bird Special ~ Now Enrolling!

***** Early Bird expires on the last day of camp!**



www.piercencamps.com

www.campbirchmont.com

www.piercencountrydayschool.com