



PIERCE

COUNTRY DAY CAMP

Summer 2013

Edition 3

THE PIERCE CHIEFTAIN

Smiles...Summer 2013...



PIERCE... Where spirit soars and laughter roars!





Coming next summer...
Our new *Personalized Group Portal...*



Camp In Touch...



We are in the process of developing a new service here at camp that is going to really improve the *connectivity* between home and camp.



We will be changing over our software management system this fall. Our new software is going to provide us with many new features that will greatly improve a series of management efficiencies as well as a host of **family services** to our camp customers.



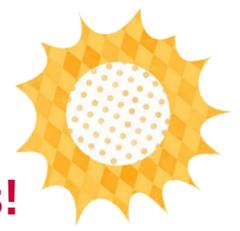
While still in the early stages of design and development our new **Camp In Touch** offering will go a long way in keeping you at home "*in the game*" with us here at camp! :-)

Camp In Touch is going to provide you with weekly information on weather forecasts here in Roslyn, the weeks menu & substitutes, 21st Century Skill's updates, upcoming special events, our summer calendar and much more...

We believe that the piece of **Camp In Touch** that you will like best is the photography piece that will concentrate on just your child's group. No more surfing around trying to find your campers group...**Camp In Touch** will have already done that for you, providing you with more time to view all of the FUN stuff your children are having here at camp!

Just another enhancement in our quest to be the best...every step of the way!





American Red Cross Swim—A—Thon...A huge success!

In true Pierce fashion, our camp community came together and raised a record setting amount of money for the American Red Cross (ARC)—Nassau Chapter through our annual Swim—A—Thon.

This annual effort along with our **Canned Food Drive** is part of our *Value System* here at camp teaching our campers and staff the goodness of helping those in need.

Courtney Pierce, a board member of the ARC Nassau Chapter was very pleased to see the wonderful support shown by our camp families. "**We raised a record amount this summer, over \$13, 500.00**" states **Courtney**. "I am very proud of all of our dedicated swimmers and their wonderful families and friends!"

Thanks to everyone involved for your assistance... We are confident that the money that we all raised together will be a big help to the fine work of the American Red Cross

Pictured here with the CEO of ARC—Nassau County John Miller, Aquatics Supervisors Liz Silverman, Courtney & Doug Pierce are:



Our three top money raisers...

Jonah Madover

Darren Robbins

Matthew Rhee



COLOR WAR 2013



White Team crowned Color War winners for 2013!

WOW...What a Color War!!!

With near perfect weather for the past two days, this summers *Color War* was **decided in front of the entire camp on the very last contest!**

After a spirited parade throughout the entire campus, we all gathered as a camp community to conduct the afternoons final 15 events on our new turf field... Bagnell Stadium.

Spirit was everywhere... Excitement filled the stadium as both teams got into a see-saw battle with the very last event determining this years winner! **Congratulations to all on a wonderful Color War 2013!**



Pierce Idol...A **BIG** hit!

Pierce has got talent...There is no doubt about that!

Over nearly seven weeks of spirited and friendly competition and we came to the finals of **Pierce Idol 2013**...

We were down to 12 contestants in three divisions...The 8 yr. old division, the Senior division and the Super Senior division. **The talent was super**...Many long time Pierce staffers felt that it was the strongest pool of talent since we began Pierce Idol back many years ago!

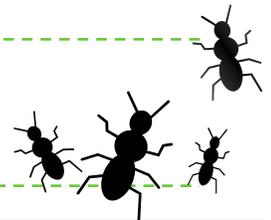
The judges had a really tough time making a final decision, but the time came, decisions were made and the winners were named!

Congratulations to all of the talented campers who gave their best in making Idol 2013 so special!

You are a very talented group!!!



Smiles 2013





PIERCE COUNTRY DAY SCHOOL

For the love of learning...

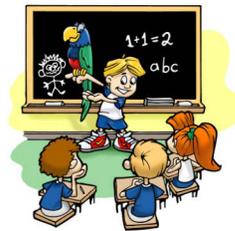
The Pierce Country Day School recognizes and respects the uniqueness of each child. Established in 1940, the school's primary mission is to foster a love of learning in each student. Our curriculum skillfully weaves artistic and practical disciplines into everyday academics. Students learn to follow their curiosity, to think creatively, and to work both independently and cooperatively with others.

At Pierce we celebrate early childhood and strive to instill integrity, compassion and confidence in each child. We give each child support and encouragement to become his or her own unique self.

In addition to comprehensive language arts, math, science, and social studies, each student attends specialized classes in Music, Cooking and Physical Education along with an enriching calendar of special events and local field trips.

Through project based learning, students tackle a challenging academic curriculum in ways that are engaging, meaningful, adaptable to a variety of learning styles, and fun. Our curriculum is tied to New York State educational standards.

Our students truly develop a love of learning that lasts a lifetime.



PIERCE...We teach success!





www.campbirchmont.com

516.621.5035

BIRCHMONT... One of the most beautiful resident camps in America.

